

# Salute to AMERICAN VETERANS RALLY®

Established 1992 • P.O. Box 1153 Monument, Colorado 80132 • 719.487.8005 • www.theveteransrally.org

## Information and Fact Sheet for the 25th annual Salute to American Veterans Rally® Official Souvenir Rally Program Cripple Creek, Colorado - August 18-20, 2017

**List your weekend bands, events and activities free!**  
(Space limited - subject to review and approval)

### Specifications:

- 22,000 copies – 17,000 distributed prior to event, and 5,000 distributed at event
- Full color glossy magazine, 40 pages (minimum)
- Distributed free of charge in a 6 state area and at the event

### Contents:

- Schedule of rally events with times and locations including:
  - Vietnam Memorial Travelling Wall
  - POW/MIA Remembrance Ceremony at City Park
  - 30th Annual POW/MIA Recognition Ride
  - “Salute to American Veterans” Military Parade
  - Mt Pisgah Memorial Ceremony
  - Wild West Gunfight re-enactments
  - Free Live music in the Miller beer garden and local establishments
  - Saturday Night Street Dance
  - Vendor area / show map
- Listing of local attractions with descriptions
- Map of Cripple Creek / Victor showing key attractions and points of interest
- Advertising; including many local businesses, coupons, etc.

**Deadlines: space and art–July 7, payment due July 31**

**Advertising space is very limited  
call today to reserve (719) 487-8005**

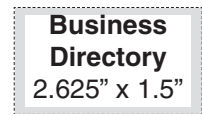
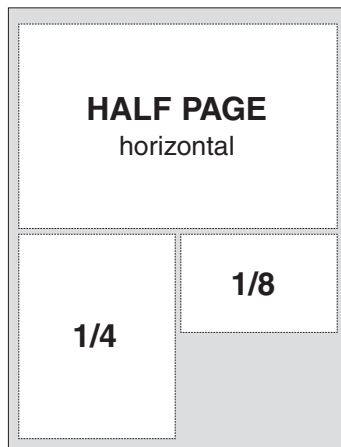
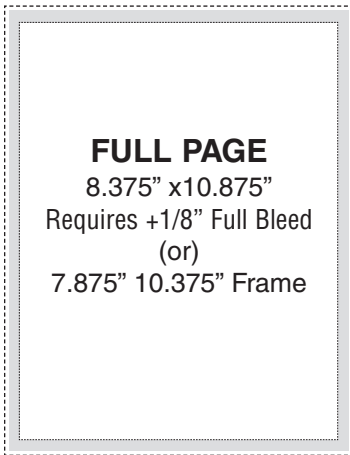
# 2017 Salute to American Veterans Rally<sup>©</sup> Cripple Creek, Colorado

## OFFICIAL SOUVENIR RALLY PROGRAM AD SIZES AND PRICES:

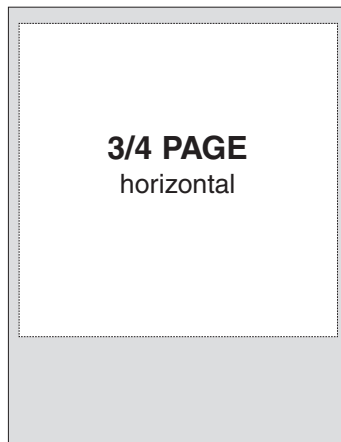
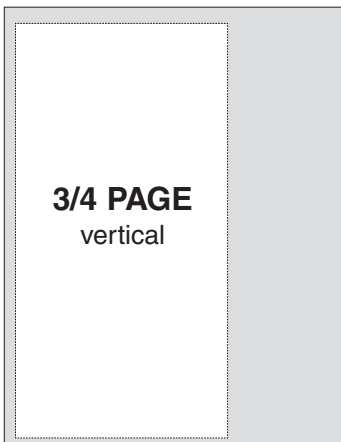


### RATES:

- Full page** . . . . . \$ 750.00
- 3/4 page**. . . . . \$ 650.00
- 1/2 page**. . . . . \$ 450.00
- 1/4 page**. . . . . \$ 325.00
- 1/8 page**. . . . . \$ 200.00
- Business Directory** . \$ 75.00



**your business card  
for only \$75.00!**



- FULL PAGE** . . . . . 8.375" x10.875"  
Requires +1/8" Full Bleed (or) 7.875" 10.375" Framed
- 3/4 PAGE - horiz** . . . . . 7.875" x 7.75"
- 3/4 PAGE - vert** . . . . . 5.25" x 10.25"
- HALF PAGE - horiz** . . . . . 7.875" x 5.0625"
- HALF PAGE - vert** . . . . . 3.875" x 10.25"
- 1/4 PAGE** . . . . . 3.875" x 5.0625"
- 1/8 PAGE** . . . . . 3.875" x 2.4375"
- Business Directory** . . . . . 2.625" x 1.5"

All ads are full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF files. (exact size)

Production fees will be charged according to complexity of adjustments. (\$ 20.00 minimum)

**CANCELLATION WILL NOT BE ACCEPTED AFTER THE AD DEADLINE.**

Artwork can be emailed to: [events@pro-promotions.com](mailto:events@pro-promotions.com).

**Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132**