

Information and Fact Sheet for the 2017
TERRITORY DAYS®



Official Souvenir Event Program
Old Colorado City, May 27-29, 2017

List your weekend bands, events and activities **FREE!**
(Space is limited - subject to review and approval)

Specifications:

- 15,000 copies – 1/2 distributed prior to event, and 1/2 distributed at event
- Newspaper tabloid format – full color on all pages
- Distributed FREE of charge throughout the local market

Contents:

- Map of event from 23rd to 27th Streets including:
 - local merchants / businesses & street vendor locations
 - Two beer gardens, stages and entertainment attractions
 - Kid friendly entertainment features
- Schedule of events with times and locations including:
 - Bancroft Park Band Shell entertainment
 - Beer Garden Entertainment
 - Wild West Gunfight re-enactments
 - Street Fair entertainment
 - Hours of operation
- History of Old Colorado City and Territory Days
- Biographies and Features of selected entertainers, VIP's and local businesses and attractions
- Advertising; including many local businesses, coupons, etc.

NOTE: Merchants located between 23rd & 27th streets within the road closure, who run an ad in the Official Territory Days program will get their business name and location highlighted on the map inside the program.

Deadlines: space and art–April 21st, Payment due May 5th
Please call Pro Promotions at 719-487-8005 to reserve your space today.

Artwork can be emailed to: events@pro-promotions.com

2017 TERRITORY DAYS[®]

Old Colorado City, Colorado

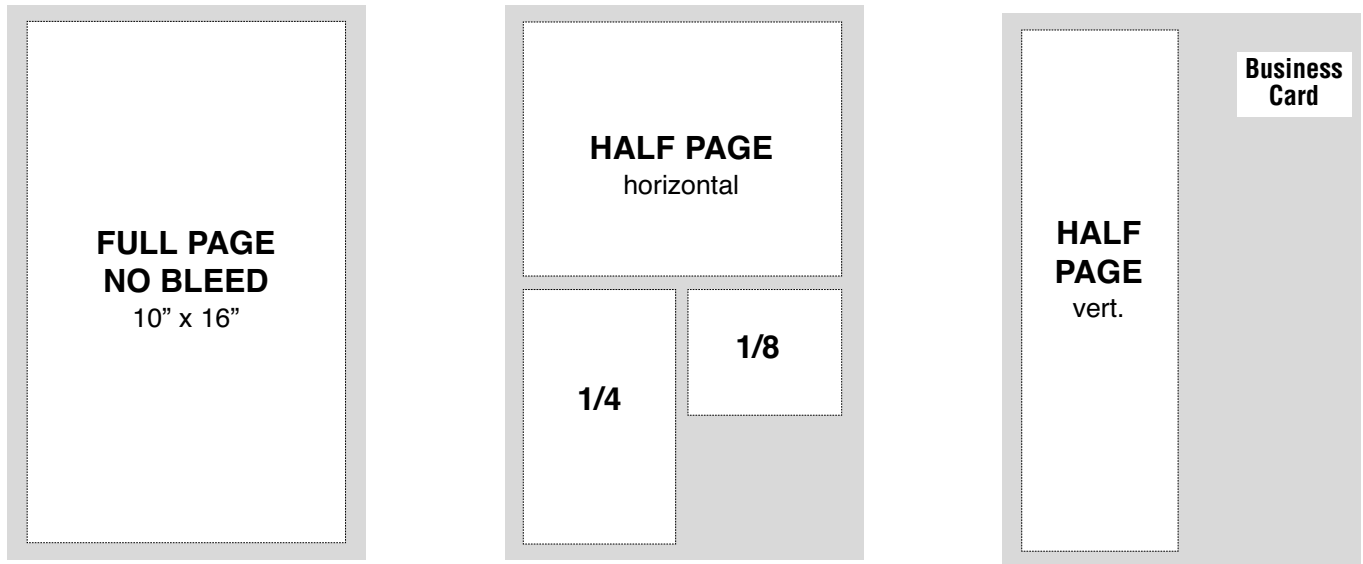
OFFICIAL EVENT PROGRAM

AD SIZES AND PRICES:

RATES:

Full page \$425.00*
 1/2 page \$ 250.00*
 1/4 page \$ 150.00*
 1/8 page \$ 100.00
 Business Card \$ 35.00

***10% discount for OCCA members**



FULL PAGE 10" x 16"
HALF PAGE - horiz. 10" x 7.875"
HALF PAGE - vert 4.875" x 16"

1/4 PAGE 4.875" x 7.875"
1/8 PAGE 4.875" x 3.8125"
Business Card 3.281" x 1.875"

All ad pricing is quoted as full color.

Advertising rates are based on press ready 300 dpi CMYK digital PDF/Jpeg files. (exact size)
 Production fees will be charged according to complexity of adjustments. (\$ 20.00 minimum)

CANCELLATION WILL NOT BE ACCEPTED AFTER THE AD DEADLINE.

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Make checks payable to: Pro Promotions, P.O. Box 1153 Monument, CO 80132